



RICO LAJOM

EXPERIENCE

American Bar Association Digital Content Design

02/2019 - Present

Establish the look and feel of curated digital content and package them in a way that is engaging and consistent with branding.

McDonald's Print Designer

03/2019 & 02/2020

Design a program book for McDonald's Annual All-American High School Basketball Game consistent with their branding.

Align Us, Inc. Creative Director

02/2015 - 12/2018

Responsible for developing branding and creative guidelines. Designed a wide array of visual communications, including all promotional materials, print collateral, email campaigns, and digital graphics.

Frontline Education Graphic Designer

05/2013 - 11/2014

Designed and produced marketing materials including brochures, email campaigns, trade show signage, and website ads. Maintained and updated website.

Christopher Foltz & Co. Graphic Designer

07/2011 - 05/2013

Maintained Wordpress websites with multiple clients. Produced promotional digital and print materials including brochures, annual reports, and event posters.

SKILLSET

Photoshop



Illustrator



InDesign



After Effects



Wordpress



HTML / CSS



EDUCATION

BFA Multimedia Production Int'l Academy of Design & Technology

2005

AAS Interactive Media Int'l Academy of Design & Technology

2003

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